

Achieve more for you
and your business



Meta

4

The power of business coaching





The Next Level

Scale up and Step Down from the Day-to-Day

You are ready to grow your successful business; empower your team and develop a healthier work-life balance...

Scale up, step down from the day to day. Grow your business and get back in control.

Your Aims



Develop a clear plan
Use mindmapping and planning for what you want to achieve in the next 12 months for you and your business.



A Motivated Team
Develop strategies for a more effective and motivated team environment with a unified focus on business development and success.



Uplevelled Services
Innovate & develop your services. Align with your market, increase customer loyalty, enhance & increase profitability.



Uplevelled Marketing
Evaluate existing marketing & develop creative strategies to attract new & profitable business. Develop materials that raise your profile and consistently place you as an industry leader.



Clear Business Processes
Understand all integral steps within day to day running of the business implementing key processes to ensure business runs efficiently & strategically winning your time back.



Be a Leader
Create focus and clarity on your role as a confident business strategist. Develop plans to uplevel support for your customers and team.

Results

You'll also receive...



Do. It. Now! A practical workbook to make your business work harder, than you' - contains all resources for focused implementation.



Access to Meta4 Marketing and PR Mentor, Katie Hale, for monthly group coaching to help you strategise your marketing.



Private Facebook group with like-minded business owners for sharing successes, challenges and setting accountability.



Including two Meta4 Mastermind Network meetings, where you'll meet fellow business owners and delve into a business growth workshop.



Planning and Strategy Goal Setting half-day to map out your year ahead, quarter by quarter, step by step.



Mastery

£795 +VAT p/m or £8,745 +VAT p/a*

One-to-One coaching and focused business development time

This coaching programme is for ambitious business owners with growth challenges who are ready to determine an actionable plan. You want to release your time from the day-to-day tasks to create more structure and a better work-life balance.

You will work alongside your coach to develop a plan, get strategic with your role and implement against business development activity that will enable you to scale up and increase profitability.



1 x 90-mins

One 90-minute session per month gaining clarity, developing strategy and actions for the month ahead (face-to-face or via zoom)



1 x 30-mins

One 30-minute coaching call per month for accountability and momentum against the growth actions.



1 x Friday Focus Session

A coach and peer monthly 150-minute dedicated workspace for content creation and implementation on business development activities.

*12 months for the price of 11, if paid in full